

January 21, 2010



Dear LifeSpan Associate Business Member:

I have an **opportunity for you to be involved** in a *CEO Leadership Summit*, to be held at Kent Manor Inn & Restaurant from April 12-13, 2010. To begin, this is an event that is designed for upper level executives within our member organizations, only. It is limited to 24 participants who will be privileged to brainstorm, learn and network among themselves, while interfacing with the “best of the best” in financial/strategic management and advanced leadership development.

I am inviting you to be a sponsor, entitling you to time with this distinguished group over cocktails and an elegant dinner on Monday evening, beginning at 6:00 pm.

Sponsorships are as follows:

- \$3000: Cocktails/Dinner for two from your organization; Advance advertising as a ‘Summit Partner’ on our website, in emailings, in LifeSpan newsletter;
- \$1500: Advance advertising as a ‘Summit Sponsor’ on website, in emailings, in newsletter;
- \$500: Admission for one into Cocktail/Dinner evening/access to attendees
- \$500: One Fruit/gift basket sent to one participant’s room, marketing materials included/marketing materials available to all participants in meeting area.

** as always, if there is another option for sponsoring that you would like to discuss with me, please contact me by phone or email.

This is a rare opportunity to be a part of an intimate group of decision-makers to network in a comfortable setting. The Beacon Institute wants to be a resource to our members and the industry—please join us for this event!

Don’t incur the travel expense—stay in Maryland and be a part of this event.

I can be reached at 410-381-2401, ext. 231 or jmiller@lifespan-network.org.

Jennifer

Jennifer Miller, SVP

The Beacon Institute