

WHO SHOULD ATTEND

Assisted Living Managers who are already licensed and need to map out a business plan and long range goals.

Assisted Living Managers as required by the COMAR 10.07.14.07. New Requirements for Licensure will include a one-year operating plan and business plan

Individuals who wish to apply for licensure.

COST

\$75 Life Span Members

\$130 Non Members

SPEAKER

Juana McAdoo is the owner of The McAdoo Group, providing business planning, management systems and strategic leadership training to health care providers and the assisted living industry.

Juana McAdoo and her team has over 10 years of training business owners and developing business plans and systems, operations manuals, policy and procedures development, and staff training. Her passion for "focused" excellence exceeds expectations for small business owners.

Her experience includes developing business plans, creating innovative marketing portfolios, and assisted living staff training. She is the Director of Business Development for Ambrozean Assisted Living. She is also Outreach Coordinator for several medical adult day care programs in Maryland. She was awarded the 2004 and 2005 excellence award in recognition of "Most Influential Women" in the Beauty and Healthcare industry by SalonSense magazine. She serves on the board of Harrison-Travis, Ltd, financial management enterprises.

How to Write a Business Plan for Assisted Living Facilities !

Tuesday, April 28, 2009

9:00 am—1:00 pm

Handelman Conference Center, Columbia, MD

Registration and breakfast begin at 8:30 am

Doors open at 8:15 am

OBJECTIVES:

The purpose of this training program is to help you to understand the basic components and development of a business plan for your Assisted Living Facility. The Assisted Living Manager will use this plan as a management tool to set objectives and benchmarks for the growth of the facility.

In this 4 hour seminar participants will develop an understanding of the basics of a business plan and/or develop a business plan. They will learn how to define their product or service, identify their market, through production and delivery and all the way to the reaching their real values and goals.

This plan can also be used in seeking funding and other types of outside support. Your business plan is a document that will convey the exciting prospects and growth potential of your company.

You will receive a workbook containing a worksheet that will guide you to starting the business plan writing process.

