

Lighthouse partner achieves 25% increase in both occupancy and family satisfaction.

Who– Lighthouse is licensed to and paid for by healthcare providers including hospitals, skilled nursing facilities, assisted living facilities, retirement communities, adult day care and homecare organizations. The portal is provided to the residents and their interested parties at no cost. Future revenue streams include advertisements and sponsorships.

What– A one of a kind family engagement portal that empowers senior living organizations to provide tangible communication and engagement tools to maximize customer and family experience through transparency and positive communication. Families receive real time updates from any device or their email account.

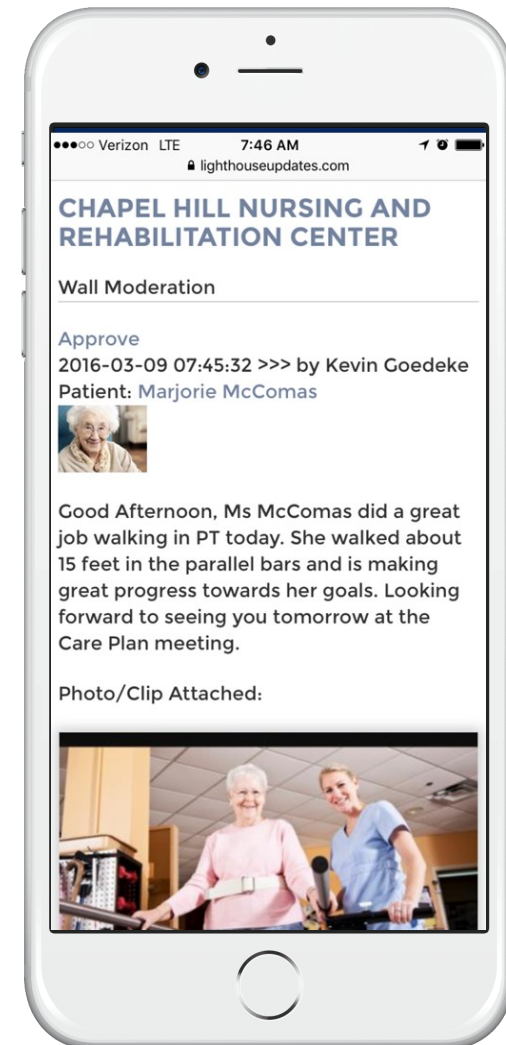
When– Lighthouse Care Updates is available to the industry as of October 1st, 2017.

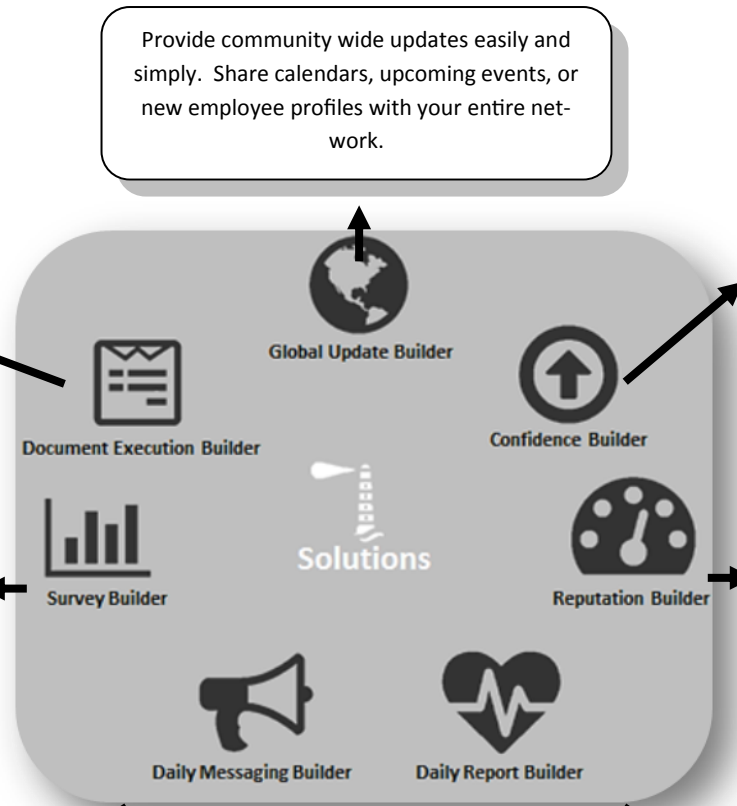
Why– Healthcare organizations and more specifically, senior care organizations struggle with effective and consistent communication. We have found that when communication through Lighthouse is implemented it results in increased census/business, increased family satisfaction scores, and fewer complaints. Simply put, it's the right thing to do for the customer and the business.

Cost– The cost is \$300.00 per month per location or organization.

Return on Investment– Lighthouse customers experience an increase in overall business and census growth in some cases exceeding 25% growth in one quarter. In addition, customers are experiencing drastic increases in customer service scores as 100% of family members surveyed stated that the availability of Lighthouse Care Updates would factor into their choice of healthcare providers in the future.

“There was a resident who hadn't walked in over 6 months. We sent a video clip of her taking two steps with her therapist to her daughter who was out of town for business. When the daughter called me in tears I knew we had come up with something powerful.” -Kevin Goedeke, Founder





There is no longer a need to pay a fortune for professionally printed Admissions Contracts. Residents or Responsible Parties can view and sign the agreement right on their profile.

Provide community wide updates easily and simply. Share calendars, upcoming events, or new employee profiles with your entire network.

By providing a an easy way for family members to communicate with senior leadership our flagship community reduced complaints logged to the Health Department by 100% in 1 year. This feature gives your families and residents the confidence that you're only 1 click away.

Create customized family satisfaction survey's to obtain feedback in real time. Our surveys are electronic and located right on the users profile which allows us to boast an

More and more potential resident's and their families are looking online when choosing a senior care provider. Our reputation builder feature takes all of the positive comments and reviews you receive from your customized surveys and submits them as reviews on all of the top comparison websites. Our proprietary system gives you a clear advantage from your competition.

Our industry struggles with communication. In fact, a recent survey shows that 90% of our resident's family members believe our communication is lacking. Our message wall allows providers to communicate privately with family member's by sending messages, video's, and photo's. We give you the ability to provide positive, tangible, real time communication to your family member's.

*Lighthouse will automatically communicate with your EMR system to create a Daily Wellness Report for your resident's and their family members. Transparency is the key to family engagement and satisfaction. Give back time to your clinicians to provide quality care while we streamline communicating the details that matter most.

"The companies that will come out on top in our industry will be those that realize family and patient satisfaction go hand in hand with quality care and financial viability. Lighthouse is the tool that gets us there." –Skilled Nursing Operator

*Indicates a feature that will be coming soon.