FOR IMMEDIATE RELEASE: LifeSpan Products & Services Announces New Partnership with CorePLUS Technologies

Partnership expands technology resources and support available to LifeSpan Network members

Columbia, MD - LifeSpan Products & Services (LPS), the products and services affiliate of LifeSpan Network, is pleased to announce a new partnership with **CorePLUS Technologies**, expanding the technology solutions and expertise available to LifeSpan members across Maryland's aging services continuum.

Through the partnership, CorePLUS Technologies joins LifeSpan's growing network of trusted business partners dedicated to helping senior care and aging services organizations strengthen their operations, address emerging challenges, and better serve residents, patients, staff, and families.

CorePLUS Technologies provides technology solutions and support designed to help organizations operate more securely, efficiently, and effectively in an increasingly complex digital environment. For senior living and long-term care providers, reliable technology infrastructure is particularly important as organizations manage sensitive information, evolving cybersecurity risks, workforce demands, and the growing role technology plays in both clinical and business operations.

"Technology is no longer simply a back-office function for senior care providers — it is an essential part of delivering quality care, protecting sensitive information, and operating a successful organization," said Kevin Heffner, President and CEO of LifeSpan Network. "Our partnership with CorePLUS Technologies gives LifeSpan members another trusted resource they can turn to as they evaluate their technology needs and prepare for the future. We're pleased to welcome CorePLUS to the LPS family and look forward to the value they will bring to our members."

"Senior living leaders need their staff focused on residents, with technology that supports care rather than adds to an already demanding day," said Jay Lamb, CEO of CorePLUS Technologies. "Through our partnership with LifeSpan, we're helping members keep essential systems running, protect resident information, and manage costs with access to IT and security specialists who can support their existing teams. Our goal is to ease the burden on staff and give leadership greater confidence in the operations that residents and families depend on."

The addition of CorePLUS Technologies reflects LPS's continued commitment to connecting LifeSpan members with vetted organizations that understand the unique operational needs of senior living, long-term care, and aging services providers.

Through LPS, LifeSpan members have access to a growing portfolio of preferred partners offering solutions across areas including technology, cybersecurity, insurance and risk management, workforce, pharmacy and clinical services, compliance, facilities, purchasing, financial services, and other critical areas of operation.

"We are intentional about building partnerships that solve real problems for our members," Heffner added. "As technology becomes more integrated into every aspect of senior care, having knowledgeable partners who can help organizations navigate that environment is increasingly valuable."

LifeSpan members will have opportunities to learn more about CorePLUS Technologies, its services, and the resources available through the new partnership in upcoming LifeSpan communications and member programming.

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